



Sublimation - What is it.

In this context sublimation is the process with which we print man made fabrics. It is a process that has been around for decades, yet due to the complexity is only now coming to the fore thanks to modern computing technology.

In essence, we digitally print a special paper with the design. We then use high temperatures and a lot of pressure to transfer the ink from the paper to the fabric by causing the ink to turn into a coloured gas.

It is this coloured gas which penetrates (sublimates) the fibres of the fabric and it will last as long as the fabric lasts.

The printed fabric has no ink on the surface to irritate the skin. In fact, it is impossible feel the print at all.

Sublimation enables virtually any design to be produced with a colour and clarity not previously possible by incorporating almost any effect, colour, gradient or font or that you can think of.

Sublimation is by far the most impressive and detailed way to customise your sports, corporate or promotional clothing, allowing for endless design possibilities without added expense.

If your team looks like a team, they feel, work and play like a team!

Apparel that says "You". When you sublimate the entire garment with your Unique Artwork and logo/ logo's. You distinguish yourself from everyone else!

Sublimated clothing has a lower carbon foot print than cotton fabrics and they last way longer too!

Sublimation has no match for the best results in printing fabric. Period.

To get the best results we recommend that you use an expert sublimation clothing designer who has been using sublimation for years. Yes, we know, most people today can use a computer, but if you are not experienced, the end result can be very dissappointing to say the least.

Paying an expert sublimation clothing designer will be far cheaper in the long run.

Remember, the design process can take some time so make sure you have a couple of weeks extra if this is your first custom sublimation job. We cannot make up extra time if the artwork is late. [Please refer to Concept Artwork Steps for help](#)

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