Submitting Files - Acceptable File formats.

Logo's, Designs and all other files.

All files submitted to be used to print anything (whether for designs, logo's or any other use) must conform to the following specifications.

The only acceptable file formats are :
Adobe Illustrator(.ai)   Corel Draw X5 (.cdr)   Adobe Photoshop (.psd)
Corel / Adobe(.pdf)   Corel / Adobe (.png 150dpi)

Files such as Word (.doc), Power Point (.ppt) and any other format not listed in our acceptable list is not acceptable. Should we choose to proceed and use the submitted files in the unacceptable format, you will be charged for the conversion and reproduction fees (view charges).

Designs.

To assist you when creating graphic files for sublimation printing we recommend you contact us and request the relevant template and Instruction guide be sent through to you.

We will require your names / email address / company / cell number / and product you want the template for before we will send it to you.

If you cannot send the file in the original Illustrator or Corel X5 Format that we prefer then you should save in a .pdf format with the following special settings...

1) pdf fprmat PDF X1/A
2) Output colours to CMYK
3) Resample images, colours etc... all to no more than 150 dpi
4) DO NOT USE Compression
5) All fonts must be exported as curves, not text.

If you use these setting you should not have problems later with colours changing, fonts changing etc...

Vector based files are preferred as there is no distortion when the design is enlarged to fit a product 1.2 meters in size.

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Submitting Files - Acceptable File formats (cont.)

If the design uses photographs or photo-realistic images, then by all means, use raster graphics. If however raster images are to be used, a resolution of 150 pixel per inch at final size is required. Please note, raster graphics are resolution dependant and cannot scale without loss of image quality.

Once we have received the file, we will open it to see if the graphics are acceptable to be able to complete the job correctly. If we can see the file will not be able to do what is needed or is incorrect, we will let you know and you will need to correct for re-submitting (please see point 4 above).

Graphic Restrictions :

1) Outlines / Strokes are not to be used - if you need a line, add a contour or convert to object. Resized lines cause endless complications therefore you will be charged extra to prepare the file correctly for printing (view charges).

2) Do not design in RGB, we print in CMYK, the conversion process can go horribly wrong. We accept no responsibility for colour conversion accuracy in files submitted.

3) As far as possible, do not use bitmap images, unless you are fully trained in graphics, the chances are it will end up looking wrong. We accept no responsibility for image reproduction quality in files submitted.

4) Sublimated FX will give advice where pertinent, but we are not a graphics tutoring company, if there are facets you are unable to achieve, you will be charged extra to prepare the file correctly for printing (view charges).

5) If the file is very big, send your registration form along with a "Drop Box" type link for us to download.

6) Send along a low res jpg to show the final concept of what the finished item is supposed to look like (the design concept).

Should you have any questions regarding correct format, please send us an email.

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