



## All About Sublimated FX

SUBLIMATED FX is a South African based manufacturer of high-end, fully-sublimated custom apparel. We provide corporates, schools and sports teams the opportunity to put their stamp on every garment piece they order using the exciting medium of sublimation.

At SUBLIMATED FX we specialise in the design and manufacture of sublimated athletics clothing, sublimated basketball clothing, sublimated cricket clothing, sublimated hockey clothing, sublimated lawn bowls clothing, sublimated motorsport clothing, sublimated motor-x clothing, sublimated netball clothing, sublimated rugby clothing, sublimated soccer clothing, sublimated tenpin bowling clothing, sublimated polo shirts, sublimated tee-shirts, sublimated shorts, sublimated track suits, sublimated jackets, sublimated wind breakers, sublimated running clothing, sublimated cycling clothing, sublimated clothing for sports clubs, sublimated clothing for teams, sublimated clothing for schools and sublimated clothing for the corporate market. Our range of manufactured garments using sublimation printing extends to suit virtually any requirement.

- Large variety of garment cuts and styles to suit any need.
- Dedicated styles for men and women to suit different needs.
- Various fabric options.

**WORK WITH THE PROFESSIONALS:** Our professional management team liaise closely with clients to develop and manufacture new products based on customer requirements, market trends and client needs. Our staff and production team have over 35 years of apparel and sublimation and printing experience, ensuring you receive the best product and service available.

**EXCELLENT CUSTOMER SATISFACTION:** SUBLIMATED FX strives to give you the best service possible. We provide you the peace of mind that your job will be done right.

**SUPERB DYE-SUBLIMATION AND PRODUCT DESIGN:** Between our expert graphic designers and state-of-art sublimation technology, SUBLIMATED FX ensures you always get the best decoration and design.

### OUR HISTORY:

We have been in business since 1990 manufacturing quality promotional garments for schools and the corporate promotional industry.

A silkscreen printing division was added in 1993 to add value to our products being sold.

15 City and Suburban Road  
City and Suburban  
Johannesburg 2001  
South Africa

Telephone : +27 (73) 834 1176  
Email : [mail@sublimatedfx.co.za](mailto:mail@sublimatedfx.co.za)  
Contact Info : [www.sublimatedfx.co.za/contact.htm](http://www.sublimatedfx.co.za/contact.htm)  
Facebook : [www.facebook.com/sublimatedfx](http://www.facebook.com/sublimatedfx)  
Website : [www.sublimatedfx.co.za](http://www.sublimatedfx.co.za)



## **All About Sublimated FX (cont.)**

In 2000 we were awarded and accepted an agency for a range of professional cycling gear, this was our introduction to the world of sublimated sports clothing.

In 2005 digital sublimation machines were purchased and added to the manufacturing plant which employs over 85 full time skilled staff.

Since 2005, our complete in house facilities have been supplying custom sublimated garments to corporate companies, schools and professional sports clubs alike.

2012. Threw in the towel with local manufacturers. Getting our Products out right has always been difficult. Realised the only way to make the Sublimated FX garment right was to do it ourselves again (sold previous factory shareholding in 1999 to start building Sublimated FX).

2012. Invested in new digital printing equipment and sewing machines. Re-engineering product patterns begins. Investing vast sums in patterns with accuracy to 0.5mm, unheard of in this world wide industry (clothing manufacture). Started own manufacturing in earnest. 100% accuracy 300% production, response time reduced 60%. Initial goals achieved.

2013. Invested in another 19 sewing machines. Increased Designs to nearly 3000 (plenty more to come).

2013. Introduced company TAG line "TEAM WEAR ENGINEERED TO PERFORM".

2014. Loading of Products to website begins. Year starts with 300% leap in sales via internet.

2015. Purchased and installed latest automated Manto Antonio roll press machines.

2018. Launched Schools Fx Range.

2018. Launched Studio Line Range.

2019. Added 3 more printing machines.

2019. Launched Stretch FX, Tottie Shorts Range.

2019. Opened First Online Shop.

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Telephone : +27 (73) 834 1176  
Email : [mail@sublimatedfx.co.za](mailto:mail@sublimatedfx.co.za)  
Contact Info : [www.sublimatedfx.co.za/contact.htm](http://www.sublimatedfx.co.za/contact.htm)  
Facebook : [www.facebook.com/sublimatedfx](http://www.facebook.com/sublimatedfx)  
Website : [www.sublimatedfx.co.za](http://www.sublimatedfx.co.za)

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